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FOR IMMEDIATE RELEASE – NOVEMBER 10, 2009

HOLIDAY TOY & TEEN SHOPPE



Donation Drop-off:
InnVision Georgia Travis Ctr.
297 Commercial St. San Jose
Mon – Fri
12:30 PM – 3:30 PM

**INNVISION HELPS HOMELESS FAMILIES PUT A SMILE ON KIDS' FACES THROUGH THE
2009 "HOLIDAY TOY & TEEN SHOPPE" AND "ADOPT-A-FAMILY" PROGRAMS**

*** * * DONATIONS, VOLUNTEERS & SPONSORING ORGANIZATIONS NEEDED NOW! * * ***

NOVEMBER 10, 2009—InnVision—the largest provider of shelter, food and supportive services for over 24,000 homeless and at-risk families throughout the Silicon Valley—has kicked off its drive for donations and volunteers for the 2009 “HOLIDAY TOY AND TEEN SHOPPE”—a program that lets homeless parents select holiday gifts and other essentials for their families and children free of charge; And with “ADOPT-A-FAMILY”—a program that fulfills the wish-lists of 200 families through group sponsorship. Both of these programs provide much needed items to those who otherwise would have NOTHING AT ALL to open during the Holidays. **InnVision needs your most generous support NOW through December 19th—when the SHOPPE opens, and “adopted” families receive their gifts.**

HOLIDAY TOY & TEEN SHOPPE – Over 15,000 Items Needed:

- New toys and gifts
- Stocking Stuffers
- New warm jackets—especially needed: children’s warm winter coats, boots and shoes
- New underwear and socks
- New toiletry items
- Gift cards for \$20 to \$50 from Target, Marshalls, Kohl’s, Ross, Payless Shoes, Walmart, Walgreen’s, Rite Aid, CVS, etc.
- Children’s, tween and teenage girls’ and boys’ clothing

ADOPT-A-FAMILY – Make a Difference that Can Have a Positive and Lasting Impact for 200 Families!

- **Great opportunity for group giving!** Churches, businesses, schools, community groups and others can pool their donations and make a HUGE difference during this season of giving!
- Imagine the joy, relief, hope and happiness you will bring by “adopting” a family-in-need this Holiday season by shopping, selecting and wrapping items on a wish-list ranging in price from \$200 - \$500 (depending on family size)!

“Your generous donations and volunteer time are the most valuable and **important gifts you can give this Holiday Season!** The economic crisis continues to hurt families throughout Silicon Valley, causing deep and long-reaching economic hardship and poverty,” emphasizes Christine Burroughs, President and CEO of InnVision. “Our clients need your help more than ever! Please send your donations or volunteer your time TODAY! Your gifts make such a difference and go such a long way to help the homeless—and they are appreciated more than I can express with words,” continues Burroughs.

InnVision requests that you send your most generous and appreciated cash donations to 974 Willow Street, San Jose, CA 95125. New gift donations for the HOLIDAY TOY AND TEEN SHOPPE are being graciously accepted at the InnVision Georgia Travis Center, 297 Commercial Street, San Jose, CA, Monday through Friday from 12:30 – 3:30 PM. To ADOPT-A-FAMILY, please contact Jaynie Neveras at 408-213-5186 or 408-292-4286, ext. 1018. To volunteer, contact Jaynie Neveras at the same phone numbers, or apply online by going to www.InnVision.org.

About InnVision:

InnVision – The Way Home is Silicon Valley’s leading provider of housing and services for homeless and at-risk families and individuals. We serve more than 24,000 people from San Jose to Redwood City annually at 20 locations. Over the past 35 years, InnVision has developed housing and resources to help the homeless and severely at-risk become stable and self-sufficient. Homeless men, women, children, veterans and those diagnosed with mental illness and disabilities are able to choose from a full range of housing and services that includes shelters, supportive transitional and permanent housing and multiservice day centers—all successfully tailored to support and accommodate the needs of the most vulnerable in our community. Your generous support of InnVision is truly appreciated, critical, and valued. To learn more about InnVision, make a donation or volunteer, please visit www.InnVision.org, or call us at (408) 292-4286.